

Medium Enterprise Retail Company

Introduction

This case study of a medium enterprise retail company is based on an August 2019 survey of Omnitrac customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.



“We are able to get a lot better reporting and see things in more real-time”

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Omnitrac:

Moved from Omnitrac’s on-premise routing and dispatching software to their cloud-based solution for the following:

- For the new features in Omnitrac One that aren’t available in RTS
- Staying current and getting yearly map upgrades

Evaluated the following before making the decision to upgrade to Omnitrac’s cloud solution:

- Descartes

Use Case

The key features and functionalities of Omnitrac that the surveyed company uses:

Omnitrac cloud-based products they use daily:

- Routing
- Mobile driver app

Other departments besides theirs that were responsible for the decision to move to Omnitrac’s cloud-based routing and dispatching solution:

- IT
- Delivery, IT Steering committee

Features or functionalities, related to route efficiency, used on a regular basis:

- Dynamic Routing
- Driver Directions

Features or functionalities, related to driver productivity, used on a regular basis:

- FleetView

Results

The surveyed company achieved the following results with Omnitrac:

Level of improvement to their routing operations since upgrading to Roadnet Anywhere:

- reduction in time spent routing vehicles: 6% – 10%

Level of improvement to their dispatching operations since upgrading to Roadnet Anywhere:

- increased back-office productivity: 11% – 15%

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Medium Enterprise

Industry:
Retail

About Omnitrac

Omnitrac, LLC and its subsidiaries are the leading providers of fleet management, routing and predictive analytics solutions for private and for-hire fleets.

Learn More:

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