Go Fresh: Routing & Proof of Delivery

Introduction

This case study of Go Fresh is based on a October 2015 survey of Omnitracs customers by TechValidate, a 3rd-party research service.

> "Roadnet Anywhere has helped us reduce DSR idle time."

Challenges

- Realized that a routing & dispatching tool was needed because:
    - Of rising overall transportation costs
    - They wanted to be more responsive to customer demands
    - They strove for better daily driver performance management
- Reason for purchasing Roadnet Anywhere instead of a competitor:
    - Omnitracs's reputation for outstanding products & success stories from other customers

Use Case

- Which Roadnet Anywhere feature made a direct impact to your business:
    - Proof of delivery with signature capture via mobile application
- Roadnet Anywhere feature that made you successful in increasing efficiency & accountability while reducing costs:
    - GPS tracking relative to the route plan to know where out of route miles & unplanned stops are occurring in order to correct driver behaviors to reduce costs
- Reason for choosing a SaaS product for routing and/or dispatching:
    - There was no need for IT involvement to get up and running

Results

- Benefits achieved by using Roadnet Anywhere:
    - Decreased overtime hours
    - Reduced time spent routing vehicles
    - Eliminated or reduced unplanned stops
    - Increased driver and customer accountability with proof of delivery
    - Provided greater visibility into the costs of their routes and servicing their customers
- Roadnet Anywhere has improved route efficiency by the following:
    - Reduced total miles driven: 0-5%
    - Reduced fleet size: 0-5%
    - Reduced labor cost per stop: 0-5%
    - Decreased number of routes per day: 0-5%
    - Reduced billing cycle: 0-5%
- Roadnet Anywhere makes your business more profitable by:
    - Telling me where my employees and vehicles are at all times
- Roadnet Anywhere assisted in improving staff efficiency in the following ways:
    - Increased driver productivity: 0-5%
    - Reduced driver overtime: 0-5%
    - Increased staff productivity: 16-20%
    - Increased customer service productivity: 16-20%
    - Decreased routing time: 0-5%

Company Profile

Company:
Go Fresh

Company Size:
Medium Enterprise

Industry:
Food

About Omnitracs

Omnitracs, LLC and its subsidiaries are the leading providers of fleet management, routing and predictive analytics solutions for private and for-hire fleets.

Learn More:

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