

## Case Study: Fleetmaster Express

#### Introduction

This case study of Fleetmaster Express is based on a January 2016 survey of Omnitracs Hours of Service customers by TechValidate, a 3rd-party research service.

### Challenges

- Chose Omnitracs over other Hours of Service providers for the following reasons:
  - Their reputation / industry leadership
  - The integration capabilities
- Main motivations for adopting an Hours of Service application:
  - Driver safety
  - Concerns about audits / falsified logs
  - Reducing driver paperwork
  - Reducing back office paperwork / administrative expenses
  - Improving CSA score

#### **Use Case**

 Strongly agrees that Omnitracs Hours of Service has had a positive impact on driver safety.

#### Results

- Saves > 15 minutes of paperwork time each day per driver with Omnitracs Hours of Service.
- Of the drivers who have previously used paper logs and now use e-logs,
   51% 75% of these prefer the new method.
- > 75% of their drivers feel Electronic Logging Devices make their jobs easier.
- Agrees that Omnitracs Hours of Service has had a positive Return on Investment for their company.

#### Company Profile

Company: Fleetmaster Express

Company Size: Medium Enterprise

Industry:
Transportation Services

# About Omnitracs Hours of Service

Omnitracs, LLC and its subsidiaries are the leading providers of fleet management, routing and predictive analytics solutions for private and for-hire fleets.

**TechValidate** 

Learn More:

☑ Omnitracs, LLC

Source: Carl Bumgarner, CEO, Fleetmaster Express

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