

# Case Study: Jack B. Kelley

## Introduction

This case study of Jack B. Kelley, LLC is based on a January 2016 survey of Omnitracs Hours of Service customers by TechValidate, a 3rd-party research service.

## Challenges

- Chose Omnitracs over other Hours of Service providers for the following reasons:
  - Their reputation / industry leadership
  - The reporting capabilities
- Main motivations for adopting a Hours of Service application:
  - Driver safety
  - Concerns about audits / falsified logs
  - Reducing driver paperwork
  - Reducing back office paperwork / administrative expenses
  - Driver satisfaction
  - Reducing non-compliance fines

## Use Case

- Strongly agrees that Omnitracs Hours of Service has had a positive impact on driver safety.

## Results

- Saves > 15 minutes of paperwork time each day per driver with Omnitracs Hours of Service.
- Drivers who previously used paper logs and now use e-logs, > 75% of these drivers prefer the new method.
- > 75% of their drivers feel Electronic Logging Devices make their jobs easier.
- Strongly agrees that Omnitracs Hours of Service has had a positive Return on Investment for their company.

### Company Profile

Company:  
**Jack B. Kelley, LLC**

Company Size:  
**Medium Enterprise**

Industry:  
**Chemicals**

### About Omnitracs Hours of Service

Omnitracs, LLC and its subsidiaries are the leading providers of fleet management, routing and predictive analytics solutions for private and for-hire fleets.

Learn More:

[Omnitracs, LLC](#)

Source: Drury Lee, Vice President, Safety & Compliance, Jack B. Kelley

Research by **TechValidate**  
by SurveyMonkey