

# Elias Wilf

## Introduction

This case study of Elias Wilf is based on a September 2016 survey of Omnitracs customers by TechValidate, a 3rd-party research service.



“Do you want to be able to see in real time what your drivers and trucks are doing? If so, this is the product for you.”

## Challenges

The business challenges that led Elias Wilf to evaluate and ultimately select Omnitracs:

- They realized they needed a telematics solution because their drivers had no accountability in the field.
- They wanted a fleet management platform that includes routing, actual vs. planned tracking, and business analytics.

## Use Case

The key features and functionalities of Roadnet Telematics that Elias Wilf uses are:

- Tracking events like speeding, idling, and harsh driving
- Proactive notifications of off-route violations
- Current and historical GPS information
- Driver, vehicle, and efficiency scorecards
- Real-time alerts via email or text message
- Actual vs. planned reporting

## Results

Elias Wilf agrees that Roadnet Telematics:

- Improved their drivers’ safety.

They also see value/savings with Roadnet Telematics in the following ways:

- Reduction in fuel consumption
- Reduction in idling
- Fewer harsh driving events
- Fewer out of route violations
- Fewer phone calls to know where a driver is and when the delivery will be made

Roadnet Telematics also improved their operations by:

- Lowering fuel consumption
- Improving driver coaching
- Enhancing asset utilization
- Increasing driver accountability & efficiency
- Increasing profits

With Roadnet Telematics, Elias Wilf was able to reduce the following costly driver habits:

- Driver speeding
- Driver idling
- Harsh events such as acceleration, braking, and cornering
- Off-route violations

### Company Profile

Company:  
**Elias Wilf**

Company Size:  
**Medium Enterprise**

Industry:  
**Wholesale Distribution**

### About Omnitracs

Omnitracs, LLC and its subsidiaries are the leading providers of fleet management, routing and predictive analytics solutions for private and for-hire fleets.

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