

Mutual Distributing

Introduction

This case study of Mutual Distributing is based on a September 2016 survey of Omnitracs customers by TechValidate, a 3rd-party research service.



“Don’t hesitate. Roadnet Telematics is an excellent product with excellent support.”

Challenges

Mutual Distributing realized they needed a telematics solution because:

- They didn’t have accountability of drivers in the field.

They chose Roadnet Telematics over a competitor because:

- They wanted a fleet management platform that includes routing, actual vs. planned tracking, and business analytics.

Use Case

The features of Roadnet Telematics that Mutual Distributing makes use of are:

- Tracking speeding, idling, and harsh events
- Monitoring after hours use of vehicle
- Proactive notifications of off-route violations
- Current and historical GPS information
- Driver, vehicle, and efficiency scorecards
- Real-time alerts via email or text message
- Actual vs. planned reporting
- Updates to service times for better routing

Results

Mutual Distributing agrees that Roadnet Telematics:

- Improved their drivers’ safety

They see value / savings with Roadnet Telematics in the following ways:

- Reductions in fuel consumption
- Reductions in idling
- Fewer harsh driving events
- Fewer out of route violations
- Reductions in insurance costs

Roadnet Telematics was able to improve their operations by:

- Lowering fuel consumption
- Improving driver coaching
- Enhancing asset utilization
- Increasing driver accountability & efficiency

Mutual Distributing was able to reduce the following costly driver habits after implementing Roadnet Telematics:

- Driver speeding
- Driver idling
- Off-route violations

Company Profile

Company:
Mutual Distributing

Company Size:
Medium Enterprise

Industry:
Beverage

About Omnitracs

Omnitracs, LLC and its subsidiaries are the leading providers of fleet management, routing and predictive analytics solutions for private and for-hire fleets.

Learn More:

[Omnitracs, LLC](#)