

# Case Study: MCO Transport

## Introduction

This case study of MCO Transport, Inc. is based on a January 2016 survey of Omnitracs Hours of Service customers by TechValidate, a 3rd-party research service.

### Challenges

- Chose Omnitracs over other Hours of Service providers for the following reasons:
  - The price
  - Their reputation / industry leadership
  - Already had Omnitracs equipment in truck
- Main motivations for adopting a Hours of Service application:
  - Driver safety
  - Concerns about audits / falsified logs
  - Reducing driver paperwork
  - Reducing back office paperwork / administrative expenses
  - Driver satisfaction

#### **Use Case**

Strongly agrees that Omnitracs Hours of Service has had a positive impact on driver safety.

#### Results

- Saves between 10 15 minutes of paperwork time each day per driver with Omnitracs Hours of Service.
- Drivers who previously used paper logs and now use e-logs, > 75% of these drivers prefer the new method.
- >75% of their drivers feel Electronic Logging Devices make their jobs easier
- Strongly agrees that Omnitracs Hours of Service has had a positive Return on Investment for their company.

#### **Company Profile**

Company: MCO Transport, Inc.

Company Size: **Medium Enterprise** 

Industry: **Transportation Services** 

#### About Omnitracs Hours of Service

Omnitracs, LLC and its subsidiaries are the leading providers of fleet management, routing and predictive analytics solutions for private and for-hire fleets.

Learn More:

COmnitracs, LLC

Source: Ryan Andresen, Vice President, MCO Transport

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