

Medium Enterprise Financial Services Company

Introduction

This case study of a medium enterprise financial services company is based on a May 2023 survey of O.C. Tanner customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.



“Employees are excited to receive their anniversary numeral during their milestone anniversaries. Employees are proud to display their numerals at their desk. For larger milestones, we always make it a point to take a photo of the employee holding their numeral and share on our employee intranet.”

“O.C. Tanner has professional staff working with us that provide genuine feedback and recommendations to improve employee recognition. We have never had any concerns with getting in touch with our account rep or scheduling meetings to discuss concerns/changes within our program.”

Challenges

The business challenges that led the profiled company to evaluate and ultimately select O.C. Tanner:

- Needing to create, replace, modernize, or consolidate recognition program(s)

Use Case

The key features and functionalities of O.C. Tanner that the surveyed company uses:

- Custom awards (careerscapes, numerals, cubes, etc)

Results

The surveyed company achieved the following results with O.C. Tanner:

- Saw a return on their investment with O.C. Tanner within 1 year.
- What business and cultural outcomes, if any, has your organization seen as a result of using O.C. Tanner products/services?
 - More consistent recognition
 - More visible recognition

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Medium Enterprise

Industry:
Financial Services

About O.C. Tanner

O.C. Tanner helps organizations inspire and appreciate great work. Thousands of clients globally use our cloud-based technology, tools, and awards to provide meaningful recognition for their employees. Learn more at www.octanner.com.

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