

Advent Health

Introduction

This case study of Advent Healthy is based on a September 2019 survey of O.C. Tanner customers by TechValidate, a 3rd-party research service.



“We hear great feedback about the personalized yearbooks, and get pretty high ratings on them through the OC Tanner Survey. It personalizes the recognition more, and is something they will keep forever.”

“The personalized yearbooks.”

Challenges

The business challenges that led the profiled company to evaluate and ultimately select O.C. Tanner:

- Challenges faced that led them to purchase O.C. Tanner solutions:
 - Needing to replace or create a recognition program

Use Case

The key features and functionalities of O.C. Tanner that the surveyed company uses:

- O.C. Tanner products/services they use:
 - Service Awards (Yearbook™)

Results

The surveyed company achieved the following results with O.C. Tanner:

- Outcomes realized as a result of using O.C. Tanner solutions:
 - We haven't looked at a direct correlation like this, but we do know that the personalized yearbooks are a big hit
- O.C. Tanner capabilities compared to competitors:
 - Award selection: significantly better
- They have not measured ROI yet so they are unsure of their return on the initial investment of their O.C. Tanner solution.
- They neither agree nor disagree O.C. Tanner helps their organization accomplish and appreciate great work.

Company Profile

Company:
Advent Health

Company Size:
Medium Enterprise

Industry:
Healthcare

About O.C. Tanner

O.C. Tanner helps organizations inspire and appreciate great work. Thousands of clients globally use our cloud-based technology, tools, and awards to provide meaningful recognition for their employees. Learn more at www.octanner.com.

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