

Large Enterprise Electronics Company

Introduction

This case study of a large enterprise electronics company is based on a May 2023 survey of O.C. Tanner customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.



“O C Tanner provides more insight and tools to focus on appreciating our employees for achievements above and beyond their normal scope of work and also recognizing daily efforts.”

“Their global presence and solutions.”

Challenges

The business challenges that led the profiled company to evaluate and ultimately select O.C. Tanner:

- Recognizing at scale
- Needing to create, replace, modernize, or consolidate recognition program(s)

Use Case

The key features and functionalities of O.C. Tanner that the surveyed company uses:

- Nominations
- Career anniversaries
- Awards (gift cards, merchandise, experiences)
- Custom awards (careerscapes, numerals, cubes, etc)

Results

The surveyed company achieved the following results with O.C. Tanner:

- What business and cultural outcomes, if any, has your organization seen as a result of using O.C. Tanner products/services?
 - Employees feel a greater connection between their work and the organization’s purpose
 - Improved employee fulfillment in their job
 - Increased innovation
 - Employees have an increased sense of opportunity for personal and professional development
 - Increased employee engagement
 - More consistent recognition
 - More visible recognition
- They strongly agreed that “O.C. Tanner helps my organization accomplish and appreciate great work.”

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Large Enterprise

Industry:
Electronics

About O.C. Tanner

O.C. Tanner helps organizations inspire and appreciate great work. Thousands of clients globally use our cloud-based technology, tools, and awards to provide meaningful recognition for their employees. Learn more at www.octanner.com.

Learn More:

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