

O.C. Tanner Service Awards Boosts Engagement and Purpose for Small Business Transportation Services Company

Introduction

This case study of a small business transportation services company is based on an October 2019 survey of O.C. Tanner customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.



“Our employees have a stronger sense of belonging and inclusion in the Company’s image and mission.”

“We honor an employee’s years of service usually in a group gathering or dinner. Employees seem to greatly enjoy and appreciate this coming together for recognition.”

Challenges

Before implementing O.C. Tanner solutions, the profiled company was **losing great employees** and wanted to **consolidate recognition programs**. These business challenges led the company to evaluate and ultimately select O.C. Tanner.

Use Case

The solution the surveyed company uses to address their business challenges is O.C. Tanner’s **Service Awards (Yearbook™)**.

Results

Positive outcomes the surveyed company realized as a result of using O.C. Tanner solutions:

- Employees feel their work is meaningful and they have a stronger connection to their company’s mission or purpose
- Employees’ contributions and successes are celebrated
- Employees put in extra effort and are more engaged

The surveyed company rates O.C. Tanner’s key capabilities as better or significantly better than competitors.

- O.C. Tanner capabilities compared to competitors:
 - Transparent pricing: better
 - Total cost of ownership: significantly better
 - Ease-of-use: significantly better
 - Customer service: significantly better
 - Technology: significantly better
 - Award selection: significantly better
 - Custom awards: significantly better
 - Flexible program design: better

The profiled company strongly agrees that **O.C. Tanner helps their organization accomplish and appreciate great work**.

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Small Business

Industry:
Transportation Services

About O.C. Tanner

O.C. Tanner helps organizations inspire and appreciate great work. Thousands of clients globally use our cloud-based technology, tools, and awards to provide meaningful recognition for their employees. Learn more at www.octanner.com.

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