

# O.C. Tanner Boosts Engagement, Retention, and More for S&P 500 Financial Services Company

## Introduction

This case study of an S&P 500 financial services company is based on an October 2019 survey of O.C. Tanner customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.



“O.C. Tanner helped us build, implement and maintain a great program. They provide us insight and advice on all things recognition.”

“O.C. Tanner provides gorgeous custom awards, innovative ways to celebrate career milestones, concise communications and overall feeling of being appreciated.”

## Challenges

Before implementing O.C. Tanner solutions, the profiled company needed to **replace or create a recognition program, consolidate recognition programs,** and wanted to **attract top talent.** These business challenges led the company to evaluate and ultimately select O.C. Tanner.

## Use Case

The solution the surveyed company uses to address its business challenges is O.C. Tanner’s **Service Awards (Yearbook™).**

## Results

Positive outcomes the surveyed company realized as a result of using O.C. Tanner solutions:

- Employees feel their work is meaningful and have a stronger connection to their company’s mission or purpose
  - Employees stay with their organization longer
  - Improved work quality
  - Employees’ contributions and successes are celebrated
  - Employees have an increased sense of opportunity for personal and professional development
  - Employees have more trust in team leaders
  - Increased productivity and company revenue
  - Better collaboration within teams
  - Employees put in extra effort and are more engaged
- The surveyed company rates O.C. Tanner’s key capabilities as best in class, significantly better, and better than competitors.
    - Transparent pricing: best in class
    - Total cost of ownership: best in class
    - Ease-of-use: significantly better
    - Customer service: best in class
    - Technology: better
    - Award selection: significantly better
    - Custom awards: best in class
    - Flexible program design: better

The company saw a return on their initial investment with their O.C. Tanner solution within 1 year.

The profiled company strongly agrees that **O.C. Tanner helps their organization accomplish and appreciate great work.**

### Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:  
**S&P 500**

Industry:  
**Financial Services**

### About O.C. Tanner

O.C. Tanner helps organizations inspire and appreciate great work. Thousands of clients globally use our cloud-based technology, tools, and awards to provide meaningful recognition for their employees. Learn more at [www.octanner.com](http://www.octanner.com).

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[O.C. Tanner](#)