

ThyssenKrupp

Introduction

This case study of ThyssenKrupp is based on an October 2019 survey of O.C. Tanner customers by TechValidate, a 3rd-party research service.



“We are of course still a work in progress, however, it’s nice to hear employees that appreciate the fact that we appreciate their hard work and dedication.”

“Employees are thankful that their manager and coworkers take the time to appreciate them for their efforts as well they enjoy being able to select a gift. I have heard really good feedback regarding our revised numerical plaques, everyone really likes them.”

Challenges

Business challenges that led the profiled company to evaluate and ultimately select O.C. Tanner:

- Challenges faced that led them to purchase O.C. Tanner solutions:
 - Negative workplace culture
 - Employee burnout

Use Case

Key features and functionalities of O.C. Tanner that the surveyed company uses:

- O.C. Tanner products/services they use:
 - Service Awards (Yearbook™)

Results

The surveyed company achieved the following results with O.C. Tanner:

- Outcomes realized as a result of using O.C. Tanner solutions:
 - Employees’ contributions and successes being celebrated
- O.C. Tanner capabilities compared to competitors:
 - Transparent pricing: better
 - Ease-of-use: significantly better
 - Customer service: best in class
 - Technology: better
 - Award selection: better
 - Custom awards: better
 - Flexible program design: better
- They have not yet measured ROI so they are unsure of their return on investment with O.C. Tanner.
- They agree that O.C. Tanner helps their organization accomplish and appreciate great work.

Company Profile

Company:
ThyssenKrupp

Company Size:
Global 500

Industry:
Metals & Mining

About O.C. Tanner

O.C. Tanner helps organizations inspire and appreciate great work. Thousands of clients globally use our cloud-based technology, tools, and awards to provide meaningful recognition for their employees. Learn more at www.octanner.com.

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