

Large Enterprise Consumer Products Company

Introduction

This case study of a large enterprise consumer products company is based on a March 2021 survey of O.C. Tanner customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.



“A much more consistent way to recognize and appreciate employees!”

“I would be incredibly frustrated, we are so close to using a global platform! Teams reside globally and being able to recognize across the globe in a consistent manner would be a huge loss.”

Challenges

The business challenges that led the profiled company to evaluate and ultimately select O.C. Tanner:

- Challenges faced that led them to purchase O.C. Tanner solutions:
 - Needing to replace or create a recognition program

Use Case

The key features and functionalities of O.C. Tanner that the surveyed company uses:

- O.C. Tanner products/services they use:
 - Service Awards (Yearbook™)
 - Performance Recognition (Victories™)
 - Research insights

Results

The surveyed company achieved the following results with O.C. Tanner:

- Outcomes realized as a result of using O.C. Tanner solutions:
 - Employees feeling that their work is meaningful and having a stronger connection to their company’s mission or purpose
 - Employees’ contributions and successes being celebrated
 - Employees putting in extra effort and becoming more engaged
- O.C. Tanner capabilities compared to competitors:
 - transparent pricing: significantly better
 - total cost of ownership: significantly better
 - ease-of-use: best in class
 - customer service: best in class
 - technology: best in class
 - award selection: best in class
 - custom awards: best in class
 - flexible program design: best in class
- Saw a return on their initial investment with their O.C. Tanner solution in we have not yet measured ROI.
- They strongly agree O.C. Tanner helps their organization accomplish and appreciate great work.

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Large Enterprise

Industry:
Consumer Products

About O.C. Tanner

O.C. Tanner helps organizations inspire and appreciate great work. Thousands of clients globally use our cloud-based technology, tools, and awards to provide meaningful recognition for their employees. Learn more at www.octanner.com.

Learn More:

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