O.C. TANNER CASE STUDY

# Large Enterprise Hospitality Company

## Introduction

This case study of a large enterprise hospitality company is based on a May 2023 survey of O.C. Tanner customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

## Challenges

The business challenges that led the profiled company to evaluate and ultimately select O.C. Tanner:

- Losing great employees (retention)
- Needing to create, replace, modernize, or consolidate recognition program(s)

## Use Case

The key features and functionalities of O.C. Tanner that the surveyed company uses:

- Career anniversaries

## Results

The surveyed company achieved the following results with O.C. Tanner:

- They strongly agreed that "O.C. Tanner helps my organization accomplish and appreciate great work."

### Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
**Large Enterprise**

Industry:
**Hospitality**

### About O.C. Tanner

O.C. Tanner helps organizations inspire and appreciate great work. Thousands of clients globally use our cloud-based technology, tools, and awards to provide meaningful recognition for their employees. Learn more at www.octanner.com.

**Learn More:**

 O.C. Tanner

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