

# Large Enterprise Consumer Products Company

## Introduction

This case study of a large enterprise consumer products company is based on a May 2023 survey of O.C. Tanner customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.



“Our Sales Team greatly appreciates the options for rewards.”

“The variety of choices for award selection. Handling the direct shipment to the recipient is extremely helpful.”

## Challenges

The business challenges that led the profiled company to evaluate and ultimately select O.C. Tanner:

- Recognizing at scale
- Losing great employees (retention)

## Use Case

The key features and functionalities of O.C. Tanner that the surveyed company uses:

- Awards (gift cards, merchandise, experiences)

## Results

What business and cultural outcomes, if any, has your organization seen as a result of using O.C. Tanner products/services?

- Improved recognition scores
- More visible recognition

### Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:  
**Large Enterprise**

Industry:  
**Consumer Products**

### About O.C. Tanner

O.C. Tanner helps organizations inspire and appreciate great work. Thousands of clients globally use our cloud-based technology, tools, and awards to provide meaningful recognition for their employees. Learn more at [www.octanner.com](http://www.octanner.com).

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