

# O.C. Tanner Boosts Teamwork for a Media & Entertainment Company

## Introduction

This case study of a medium enterprise media & entertainment company is based on a March 2020 survey of O.C. Tanner customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.



“Because of O.C. Tanner, teams are much more open to giving and receiving feedback and recognition. Camaraderie has increased greatly. ”

## Challenges

Before implementing O.C. Tanner solutions, the profiled company was looking to **boost low engagement scores**. This business challenge led the company to evaluate and ultimately select O.C. Tanner.

## Use Case

The solution the surveyed company uses to address its business challenges is O.C. Tanner’s **Performance Recognition (Victories™)**.

## Results

Positive outcomes the surveyed company realized as a result of using O.C. Tanner solutions:

- Employees’ contributions and successes being celebrated
- Better collaboration within teams

The surveyed company rates O.C. Tanner’s key capabilities as best in class and significantly better than competitors.

- ease-of-use: best in class
- customer service: best in class
- technology: best in class
- award selection: significantly better
- flexible program design: best in class

The profiled company **strongly agrees** that **O.C. Tanner helps their organization accomplish and appreciate great work**.

### Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:  
**Medium Enterprise**

Industry:  
**Media & Entertainment**

### About O.C. Tanner

O.C. Tanner helps organizations inspire and appreciate great work. Thousands of clients globally use our cloud-based technology, tools, and awards to provide meaningful recognition for their employees. Learn more at [www.octanner.com](http://www.octanner.com).

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