O.C. TANNER

O.C. Tanner Boosts Engagement and Purpose for Medium Enterprise Construction Company

Introduction

This case study of a medium enterprise construction company is based on a September 2019 survey of O.C. Tanner customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

> "Managers now take the time to celebrate individual employees for their commitment to our company and employees feel appreciated."

> "O.C. Tanner provides employees with the opportunity to be recognized – we have nearly 1400 employees which makes managing a program on our own nearly impossible."

Challenges

Before implementing O.C. Tanner solutions, the profiled company was **losing great employees**, needed to **replace or create a recognition program**, and wanted to improve a **negative workplace culture**. These business challenges led the company to evaluate and ultimately select O.C. Tanner.

Use Case

The solution the surveyed company uses to address its business challenges is O.C. Tanner's **Service Awards (Yearbook™)**.

Results

Positive outcomes the surveyed company realized as a result of using O.C. Tanner solutions:

- Employees feel that their work is meaningful and have a stronger connection to their company's mission or purpose
- Employees' contributions and successes are celebrated
- Employees put in extra effort and become more engaged

The surveyed company rates O.C. Tanner's key capabilities as significantly better than competitors.

- Transparent pricing: significantly better
- Total cost of ownership: significantly better
- Ease-of-use: significantly better
- Customer service: significantly better
- Technology: significantly better
- Award selection: significantly better
- Custom awards: significantly better
- Flexible program design: significantly better

The company saw a return on their initial investment with their O.C. Tanner solution within 1 year.

The profiled company strongly agrees that **O.C. Tanner helps their organization accomplish and appreciate great work**.

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Medium Enterprise

Industry:
Construction

About O.C. Tanner

O.C. Tanner helps organizations inspire and appreciate great work. Thousands of clients globally use our cloud-based technology, tools, and awards to provide meaningful recognition for their employees. Learn more at www.octanner.com.

Learn More:

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Research by **TechValidate** by SurveyMonkey

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