

Medium Enterprise Pharmaceuticals Company

Introduction

This case study of a medium enterprise pharmaceuticals company is based on a May 2023 survey of O.C. Tanner customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.



“The O.C. Tanner recognition program and admin back-end (STARS) is a great tool and many of our employees are using it.”

“The STARS back-end site is great for running reports and managing the recognition program.”

“The support from O.C. Tanner has been phenomenal.”

Challenges

The business challenges that led the profiled company to evaluate and ultimately select O.C. Tanner:

- Needing to create, replace, modernize or consolidate recognition program(s)

Use Case

The key features and functionalities of O.C. Tanner that the surveyed company uses:

- Nominations

Results

What business and cultural outcomes, if any, has your organization seen as a result of using O.C. Tanner products/services?

- Employees feel a greater connection between their work and the organization’s purpose
 - Improved employee fulfillment in their job
 - Employees have an increased sense of opportunity for personal and professional development
 - More consistent recognition
 - More visible recognition
- They strongly agreed that “O.C. Tanner helps my organization accomplish and appreciate great work.”

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Medium Enterprise

Industry:
Pharmaceuticals

About O.C. Tanner

O.C. Tanner helps organizations inspire and appreciate great work. Thousands of clients globally use our cloud-based technology, tools, and awards to provide meaningful recognition for their employees. Learn more at www.octanner.com.

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