

O.C. TANNER CASE STUDY

# Large Enterprise Agriculture Company

### Introduction

This case study of a large enterprise agriculture company is based on a May 2023 survey of O.C. Tanner customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

"It has changed it positively as employees like the recognition when they hit a benchmark with the company."

"The quick turnaround employees receive their gifts after submitting their selection."

"Easy communication."

## Challenges

## **Use Case**

The key features and functionalities of O.C. Tanner that the surveyed company uses:

- Which O.C. Tanner products/services does your organization use?
  - Career anniversaries

# Results

The surveyed company achieved the following results with O.C. Tanner:

- Improved frequency of recognition moments
- More consistent recognition
- More visible recognition
- They strongly agreed that "O.C. Tanner helps my organization accomplish and appreciate great work."

#### Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size: Large Enterprise

Industry:
Agriculture

#### About O.C. Tanner

O.C. Tanner helps organizations inspire and appreciate great work. Thousands of clients globally use our cloudbased technology, tools, and awards to provide meaningful recognition for their employees. Learn more at www.octanner.com.

Learn More:

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Source: TechValidate survey of a Large Enterprise Agriculture Company

Research by

TechValidate