

# O.C. Tanner Improves Engagement, Work Quality, Company Revenue and More for Global 500 Pharmaceuticals Company

## Introduction

This case study of a Global 500 pharmaceuticals company is based on a September 2019 survey of O.C. Tanner customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.



“After we moved to O.C. Tanner’s recognition programs we saw increased employee engagement and we now celebrate accomplishments.”

## Challenges

Before implementing O.C. Tanner solutions, the profiled company needed to **replace or create a recognition program, consolidate recognition programs**, and wanted to improve **low engagement scores**. These business challenges led the company to evaluate and ultimately select O.C. Tanner.

## Use Case

The solutions the surveyed company uses to address its business challenges are O.C. Tanner’s **Service Awards (Yearbook™)**, **Performance Recognition (Victories™)**, and **strategic services** (consulting, training, measurement, branding, communications).

## Results

Positive outcomes the surveyed company realized as a result of using O.C. Tanner solutions:

- Employees feel their work is meaningful and have a stronger connection to their company’s mission or purpose
- Improved work quality
- Employees’ contributions and successes are celebrated
- Increased productivity and company revenue
- Better collaboration within teams
- Employees put in extra effort and are more engaged

The company saw a return on their initial investment with their O.C. Tanner solution within 1 year.

The profiled company strongly agrees that **O.C. Tanner helps their organization accomplish and appreciate great work**.

### Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:  
**Global 500**

Industry:  
**Pharmaceuticals**

### About O.C. Tanner

O.C. Tanner helps organizations inspire and appreciate great work. Thousands of clients globally use our cloud-based technology, tools, and awards to provide meaningful recognition for their employees. Learn more at [www.octanner.com](http://www.octanner.com).

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