

# A Medium Enterprise Food Company Improves Engagement, Retention, Collaboration, and More with O.C. Tanner's Yearbook™

## Introduction

This case study of a medium enterprise food company is based on a March 2020 survey of O.C. Tanner customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

## Challenges

Business challenges led the company to evaluate and ultimately select O.C. Tanner:

- low engagement scores
- employee burnout

## Use Case

The solution the surveyed company uses to address its business challenges is O.C. Tanner's **Service Awards (Yearbook™)**.

## Results

Positive outcomes the surveyed company experienced as a result of using O.C. Tanner solutions:

- Employees feel that their work is meaningful and have a stronger connection to their company's mission or purpose
- Employees stay with their organization longer
- Improved work quality
- Better collaboration within teams
- Employees putting in extra effort and becoming more engaged

The surveyed company rates O.C. Tanner's key capabilities as best in class compared to competitors.

- ease-of-use: best in class
- customer service: best in class
- technology: best in class
- award selection: best in class
- custom awards: best in class
- flexible program design: best in class

The company saw a **return on their initial investment** with their O.C. Tanner solution within **1 year**.

The profiled company **strongly agrees** that **O.C. Tanner helps their organization accomplish and appreciate great work**.

### Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:  
**Medium Enterprise**

Industry:  
**Food**

### About O.C. Tanner

O.C. Tanner helps organizations inspire and appreciate great work. Thousands of clients globally use our cloud-based technology, tools, and awards to provide meaningful recognition for their employees. Learn more at [www.octanner.com](http://www.octanner.com).

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