O.C. TANNER CASE STUDY

Medium Enterprise Professional Services Company

Introduction

This case study of a medium enterprise professional services company is based on a May 2023 survey of O.C. Tanner customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

> "Tying rewards with recognition has been impactful on our engagement and morale."
>
> "The ease of use for various employees who work at a computer and work in the field with no computer."

Challenges

The business challenges that led the profiled company to evaluate and ultimately select O.C. Tanner:

- Recognizing at scale
- Losing great employees (retention)
- Employee burnout
- Needing to create, replace, modernize or consolidate recognition program(s)

Use Case

The key features and functionalities of O.C. Tanner that the surveyed company uses:

- Daily recognition
- Nominations
- Career anniversaries

Results

The surveyed company achieved the following results with O.C. Tanner:

- Saw a return on their investment with O.C. Tanner within 1 year.
- What business and cultural outcomes, if any, has your organization seen as a result of using O.C. Tanner products/services?
  - Employees feel a greater connection between their work and the organization's purpose
  - Improved employee fulfillment in their job
  - Increased employee engagement
  - More consistent recognition
  - More visible recognition
  - A stronger connection with team and colleagues
- They strongly agreed that "O.C. Tanner helps my organization accomplish and appreciate great work."

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Medium Enterprise

Industry:
Professional Services

About O.C. Tanner

O.C. Tanner helps organizations inspire and appreciate great work. Thousands of clients globally use our cloud-based technology, tools, and awards to provide meaningful recognition for their employees. Learn more at www.octanner.com.

Learn More:

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