

Small Business Computer Software Company

Introduction

This case study of a small business computer software company is based on a May 2023 survey of O.C. Tanner customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.



“Our employees embraced the O.C.Tanner recognition culture immediately and want to add points to every event and function possible. It has been over a year and the momentum has not slowed at all. One project group even tried to figure out how clients could give points to their reps!”

“Fun and immediate way for colleagues and leaders to show appreciation. Tools for leaders to see how their teams are engaged.”

“Great service and reps, our users love, love, love the product.”

Challenges

The business challenges that led the profiled company to evaluate and ultimately select O.C. Tanner:

- Recognizing at scale
- Responding to a need for easier, immediate feedback and recognition.

Use Case

The key features and functionalities of O.C. Tanner that the surveyed company uses:

- Nominations
- Group Deposits (company-wide recognition)
- Initiatives
- Awards (gift cards, merchandise, experiences)

Results

The surveyed company achieved the following results with O.C. Tanner:

- Improved employee fulfillment in their job
 - Increased employee engagement
 - Improved frequency of recognition moments
 - Improved workplace community
 - More consistent recognition
 - More visible recognition
 - A stronger connection with team and colleagues
- They strongly agreed that “O.C. Tanner helps my organization accomplish and appreciate great work.”

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Small Business

Industry:
Computer Software

About O.C. Tanner

O.C. Tanner helps organizations inspire and appreciate great work. Thousands of clients globally use our cloud-based technology, tools, and awards to provide meaningful recognition for their employees. Learn more at www.octanner.com.

Learn More:

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