

CMC Electronics Inc.

Introduction

This case study of CMC Electronics Inc. is based on a May 2023 survey of O.C. Tanner customers by TechValidate, a 3rd-party research service.



“It’s a positive recognition experience for the employees, and they receive nice words from the manager with the Yearbook, they really appreciate.”

“Very good services and quick follow-up on any question or problem, and nice selection of gifts.”

Challenges

The business challenges that led the profiled company to evaluate and ultimately select O.C. Tanner:

- Attracting top talent
- Recognizing at scale

Use Case

The key features and functionalities of O.C. Tanner that the surveyed company uses:

- Nominations
- Career anniversaries
- Retirement

Results

The surveyed company achieved the following results with O.C. Tanner:

- What business and cultural outcomes, if any, has your organization seen as a result of using O.C. Tanner products/services?
 - Employees feel a greater connection between their work and the organization’s purpose
 - Improved frequency of recognition moments
 - More consistent recognition
 - More visible recognition
 - Stronger connection with leaders
- They strongly agreed that “O.C. Tanner helps my organization accomplish and appreciate great work.”

Company Profile

Company:
CMC Electronics Inc.

Company Size:
Large Enterprise

Industry:
Aerospace & Defense

About O.C. Tanner

O.C. Tanner helps organizations inspire and appreciate great work. Thousands of clients globally use our cloud-based technology, tools, and awards to provide meaningful recognition for their employees. Learn more at www.octanner.com.

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