O.C. TANNER CASE STUDY

Large Enterprise Industrial Manufacturing Company

Introduction

This case study of a large enterprise industrial manufacturing company is based on a May 2023 survey of O.C. Tanner customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

Challenges

The business challenges that led the profiled company to evaluate and ultimately select O.C. Tanner:

- Needing to create, replace, modernize, or consolidate recognition program(s)

Use Case

The key features and functionalities of O.C. Tanner that the surveyed company uses:

- Career anniversaries

Results

The surveyed company achieved the following results with O.C. Tanner:

- What business and cultural outcomes, if any, has your organization seen as a result of using O.C. Tanner products/services?
  - Improved employee retention
  - Employees feel a greater connection between their work and the organization's purpose
  - Improved employee fulfillment in their job
  - Improved frequency of recognition moments

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Large Enterprise

Industry:
Industrial Manufacturing

About O.C. Tanner

O.C. Tanner helps organizations inspire and appreciate great work. Thousands of clients globally use our cloud-based technology, tools, and awards to provide meaningful recognition for their employees. Learn more at www.octanner.com.

Learn More:

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