

Medium Enterprise Health Care Company Celebrates Employees’ Success with O.C. Tanner

Introduction

This case study of a medium enterprise health care company is based on an October 2019 survey of O.C. Tanner customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.



“Employees can enjoy recognition in real-time. I believe employees are now looking closer at their work and the work of others due to O.C. Tanner’s programs.”

“Our 1950 employees have an opportunity to thank anyone who works in the facility with an eCard or award. The employees encourage one another and this is a way to do so.”

Challenges

Before implementing O.C. Tanner solutions, the profiled company needed to **replace or create a recognition program**, and wanted to improve **low engagement scores** and a **negative workplace culture**. These business challenges led the company to evaluate and ultimately select O.C. Tanner.

Use Case

The solutions the surveyed company uses to address its business challenges are O.C. Tanner’s **Service Awards (Yearbook™)** and **Performance Recognition (Victories™)**.

Results

Positive outcomes the surveyed company realized as a result of using O.C. Tanner solutions:

- Employees feel that their work is meaningful and have a stronger connection to their company’s mission or purpose
- Employees’ contributions and successes are celebrated

The surveyed company rates O.C. Tanner’s key capabilities as best in class and significantly better than competitors.

- Transparent pricing: significantly better
- Total cost of ownership: significantly better
- Ease-of-use: best in class
- Customer service: best in class
- Technology: best in class
- Award selection: best in class
- Flexible program design: best in class

The profiled company strongly agrees that **O.C. Tanner helps their organization accomplish and appreciate great work**.

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Medium Enterprise

Industry:
Health Care

About O.C. Tanner

O.C. Tanner helps organizations inspire and appreciate great work. Thousands of clients globally use our cloud-based technology, tools, and awards to provide meaningful recognition for their employees. Learn more at www.octanner.com.

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