

# Westfield Group

## Introduction

This case study of Westfield Group is based on an October 2019 survey of O.C. Tanner customers by TechValidate, a 3rd-party research service.



“O.C. Tanner gives our employees one place to go to recognize coworkers for doing great work. Our program aligns with our corporate competencies to provide purposeful recognition for differentiating behaviors that have business impact. The thank-you eCards provide a way to recognize effort and celebrate our employees.”

“We like that we can have company-specific items in the award selections to help us maintain our company culture and heritage.”

## Challenges

Before implementing O.C. Tanner solutions, the profiled company wanted to **consolidate recognition programs**. This business challenge led the company to evaluate and ultimately select O.C. Tanner.

## Use Case

The solutions the surveyed company uses to address its business challenges are O.C. Tanner’s **Service Awards (Yearbook™)** and **Performance Recognition (Victories™)**.

## Results

Positive outcomes the surveyed company realized as a result of using O.C. Tanner solutions:

- Employees stay with the organization longer
- Employees’ contributions and successes are celebrated

The surveyed company rates O.C. Tanner’s key capabilities as significantly better and better than competitors.

- Ease-of-use: better
- Customer service: better
- Technology: better
- Award selection: better
- Custom awards: significantly better
- Flexible program design: better

The profiled company strongly agrees that **O.C. Tanner helps their organization accomplish and appreciate great work**.

### Company Profile

Company:  
**Westfield Group**

Company Size:  
**Small Business**

Industry:  
**Insurance**

### About O.C. Tanner

O.C. Tanner helps organizations inspire and appreciate great work. Thousands of clients globally use our cloud-based technology, tools, and awards to provide meaningful recognition for their employees. Learn more at [www.octanner.com](http://www.octanner.com).

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