

# Mazak Corporation

## Introduction

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This case study of Mazak Corporation is based on a March 2021 survey of O.C. Tanner customers by TechValidate, a 3rd-party research service.



“We give all areas a better choice of what they want for an award.”

“Ease of doing these very year.”

## Challenges

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The business challenges that led the profiled company to evaluate and ultimately select O.C. Tanner:

- Challenges faced that led them to purchase O.C. Tanner solutions:
  - Needing to replace or create a recognition program

## Use Case

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The key features and functionalities of O.C. Tanner that the surveyed company uses:

- O.C. Tanner products/services they use:
  - Service Awards (Yearbook™)

## Results

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The surveyed company achieved the following results with O.C. Tanner:

- Outcomes realized as a result of using O.C. Tanner solutions:
  - Appreciate a larger choice for a reward
- O.C. Tanner capabilities compared to competitors:
  - transparent pricing: significantly better
  - total cost of ownership: significantly better
  - customer service: best in class
  - technology: best in class
  - award selection: best in class
  - custom awards: best in class
  - flexible program design: best in class
- Saw a return on their initial investment with their O.C. Tanner solution in within 2 years.
- They strongly agree O.C. Tanner helps their organization accomplish and appreciate great work.

### Company Profile

Company:  
**Mazak Corporation**

Company Size:  
**Medium Enterprise**

Industry:  
**Industrial Manufacturing**

### About O.C. Tanner

O.C. Tanner helps organizations inspire and appreciate great work. Thousands of clients globally use our cloud-based technology, tools, and awards to provide meaningful recognition for their employees. Learn more at [www.octanner.com](http://www.octanner.com).

**Learn More:**

[O.C. Tanner](#)