O.C. TANNER CASE STUDY

A State & Local Government Agency Rates O.C. Tanner's Services Best in Class

Introduction

This case study of a state & local government is based on a March 2020 survey of O.C. Tanner customers by TechValidate, a 3rd-party research service. The profiled organization asked to have their name blinded to protect their confidentiality.

> "O.C. Tanner helps employees feel that our organization appreciates them and rewards them for their hard work. Employees enjoy being recognized for their years of service."
>
> "O.C. Tanner has provided employees the feeling of being an integral part of the organization."

Challenges

Before implementing O.C. Tanner solutions, the profiled company wanted to **replace or create a recognition program.** This business challenge led the company to evaluate and ultimately select O.C. Tanner.

Use Case

The solution the surveyed company uses to address its business challenges is O.C. Tanner's **Service Awards (Yearbook™).**

Results

Positive outcomes the surveyed company realized as a result of using O.C. Tanner solutions:

- Employees feeling that their work is meaningful and having a stronger connection to their company's mission or purpose
- Employees stay with their organization longer
- Employees' contributions and successes being celebrated
- Employees have an increased sense of opportunity for personal and professional development
- Employees having more trust in team leaders

The surveyed company rates O.C. Tanner's key capabilities as best in class compared to competitors:
*transparent pricing: best in class

- total cost of ownership: best in class
- ease-of-use: best in class
- customer service: best in class
- technology: best in class
- award selection: best in class
- custom awards: best in class
- flexible program design: best in class

The company saw a return on their initial investment with their O.C. Tanner solution in within **1 year.**

The profiled company **strongly agrees** that **O.C. Tanner helps their organization accomplish and appreciate great work.**

Organization Profile

The organization featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Organization Size:
State & Local

Industry:
Government

About O.C. Tanner

O.C. Tanner helps organizations inspire and appreciate great work. Thousands of clients globally use our cloud-based technology, tools, and awards to provide meaningful recognition for their employees. Learn more at www.octanner.com.

Learn More:

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