

# Hofman Enterprises

## Introduction

This case study of Hofman Enterprises is based on a September 2019 survey of O.C. Tanner customers by TechValidate, a 3rd-party research service.



“People are excited to receive their awards.”

“Employees feel valued.”

## Challenges

The business challenges that led the profiled company to evaluate and ultimately select O.C. Tanner:

- Challenges faced that led them to purchase O.C. Tanner solutions:
  - Needing to replace or create a recognition program

## Use Case

The key features and functionalities of O.C. Tanner that the surveyed company uses:

- O.C. Tanner products/services they use:
  - Service Awards (Yearbook™)

## Results

The surveyed company achieved the following results with O.C. Tanner:

- Outcomes realized as a result of using O.C. Tanner solutions:
  - Employees feeling that their work is meaningful and having a stronger connection to their company’s mission or purpose
  - Employees stay with their organization longer
  - Employees’ contributions and successes being celebrated
- O.C. Tanner capabilities compared to competitors:
  - Transparent pricing: best in class
  - Total cost of ownership: best in class
  - Ease-of-use: best in class
  - Customer service: best in class
  - Technology: best in class
  - Award selection: best in class
  - Custom awards: best in class
  - Flexible program design: best in class
- They have not measured ROI yet so they are unsure of their return on the initial investment of their O.C. Tanner solution.
- They agree that O.C. Tanner helps their organization accomplish and appreciate great work.

### Company Profile

Company:  
**Hofman Enterprises**

Company Size:  
**Medium Enterprise**

Industry:  
**Automotive & Transport**

### About O.C. Tanner

O.C. Tanner helps organizations inspire and appreciate great work. Thousands of clients globally use our cloud-based technology, tools, and awards to provide meaningful recognition for their employees. Learn more at [www.octanner.com](http://www.octanner.com).

**Learn More:**

[O.C. Tanner](#)