

S&P 500 Industrial Manufacturing Company

Introduction

This case study of a S&P 500 industrial manufacturing company is based on a May 2023 survey of O.C. Tanner customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.



“OC Tanner was in place when i joined the company 4 years ago. It has been a great tool at recognizing employee service. We receive positive feedback from employees regarding the recognition of their milestones.”

“Global scalability and consistency.”

Challenges

The business challenges that led the profiled company to evaluate and ultimately select O.C. Tanner:

- Recognizing at scale
- Needing to create, replace, modernize or consolidate recognition program(s)

Use Case

The key features and functionalities of O.C. Tanner that the surveyed company uses:

- Career anniversaries
- Awards (gift cards, merchandise, experiences)

Results

The surveyed company achieved the following results with O.C. Tanner:

- Improved employee fulfillment in their job
 - Improved recognition scores
 - Improved frequency of recognition moments
 - More consistent recognition
- They strongly agreed that “O.C. Tanner helps my organization accomplish and appreciate great work.”

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
S&P 500

Industry:
Industrial Manufacturing

About O.C. Tanner

O.C. Tanner helps organizations inspire and appreciate great work. Thousands of clients globally use our cloud-based technology, tools, and awards to provide meaningful recognition for their employees. Learn more at www.octanner.com.

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