

# Large Enterprise Financial Services Company

## Introduction

This case study of a large enterprise financial services company is based on a May 2023 survey of O.C. Tanner customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.



“We have an improved culture of recognition, that is more visible to peers. The ability to easily recognize team members, and with points has really elevated the employee experience. Also it has helped us become a little more uniform in recognition across departments.”

“The automation, visibility, and ease of using their systems.”

## Challenges

The business challenges that led the profiled company to evaluate and ultimately select O.C. Tanner:

- Recognizing at scale
- Low engagement scores
- Needing to create, replace, modernize or consolidate recognition program(s)

## Use Case

The key features and functionalities of O.C. Tanner that the surveyed company uses:

- Daily recognition
- Nominations
- Group Deposits (company-wide recognition)
- Career anniversaries
- Initiatives
- Swag Boxes (onboarding & company branded merchandise)
- Services (consulting, measurement, education, brand communication)
- Awards (gift cards, merchandise, experiences)
- Custom awards (careerscapes, numerals, cubes, etc)
- Retirement

## Results

The surveyed company achieved the following results with O.C. Tanner:

- Saw a return on their investment with O.C. Tanner within 1 year.
- What business and cultural outcomes, if any, has your organization seen as a result of using O.C. Tanner products/services?
  - Employees feel a greater connection between their work and the organization’s purpose
  - Increased employee engagement
  - Improved frequency of recognition moments
  - More consistent recognition
  - More visible recognition
- They strongly agreed that “O.C. Tanner helps my organization accomplish and appreciate great work.”

### Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:  
**Large Enterprise**

Industry:  
**Financial Services**

### About O.C. Tanner

O.C. Tanner helps organizations inspire and appreciate great work. Thousands of clients globally use our cloud-based technology, tools, and awards to provide meaningful recognition for their employees. Learn more at [www.octanner.com](http://www.octanner.com).

Learn More:

[O.C. Tanner](#)