

O.C. TANNER CASE STUDY

One Workplace

Introduction

This case study of One Workplace is based on a May 2023 survey of O.C. Tanner customers by TechValidate, a 3rd-party research service.

"We didn't have a recognition program before and after acquiring a few companies, we now have something in place."

"The programs offered are fun and engaging. We were able to implement our own customized award program within the platform and the customer support group is always available for our questions and to assist."

Challenges

The business challenges that led the profiled company to evaluate and ultimately select O.C. Tanner:

- Negative employee feedback
- Low engagement scores
- Needing to create, replace, modernize or consolidate recognition program(s)
- Low recognition scores

Use Case

The key features and functionalities of O.C. Tanner that the surveyed company uses:

Daily recognition

Company Profile

Company: One Workplace

Company Size: Medium Enterprise

Industry: Professional Services

About O.C. Tanner

O.C. Tanner helps organizations inspire and appreciate great work. Thousands of clients globally use our cloudbased technology, tools, and awards to provide meaningful recognition for their employees. Learn more at www.octanner.com.

- Nominations
- Career anniversaries
- Awards (gift cards, merchandise, experiences)

Results

The surveyed company achieved the following results with O.C. Tanner:

- What business and cultural outcomes, if any, has your organization seen as a result of using O.C. Tanner products/services?
 - Employees feel a greater connection between their work and the organization's purpose
 - Improved frequency of recognition moments
 - More visible recognition
- They strongly agreed that "O.C. Tanner helps my organization accomplish and appreciate great work."

Learn More:

CO.C. Tanner

Source: Vicky Aranda, Human Resources Generalist, One Workplace

Research by

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