O.C. TANNER CASE STUDY

Irdeto

Introduction

This case study of Irdeto is based on an October 2019 survey of O.C. Tanner customers by TechValidate, a 3rd-party research service.

> "It is a nice offering for our employees to be able to recognize peer or direct reports for jobs well done."
>
> "Every year our sales team has an offsite, and awards are given to the top sales person(s)."

Challenges

Business challenges that led the profiled company to evaluate and ultimately select O.C. Tanner:

- Challenges faced that led them to purchase O.C. Tanner solutions:
    - Low engagement scores
    - Needing to replace or create a recognition program
    - Attracting top talent

Use Case

Key features and functionalities of O.C. Tanner that the surveyed company uses:

- O.C. Tanner products/services they use:
    - Service Awards (Yearbook™)
    - Performance Recognition (Victories™)

Results

The surveyed company achieved the following results with O.C. Tanner:

- Outcomes realized as a result of using O.C. Tanner solutions:
    - Employees feeling that their work is meaningful and having a stronger connection to their company's mission or purpose
    - Employees' contributions and successes being celebrated
    - Better collaboration within teams
- O.C. Tanner capabilities compared to competitors:
    - Transparent pricing: better
    - Total cost of ownership: better
    - Ease-of-use: better
    - Customer service: significantly better
    - Technology: worse
    - Award selection: better
    - Custom awards: better
    - Flexible program design: better
- Saw a return on their initial investment with their O.C. Tanner solution in within 1 year.
- They agree that O.C. Tanner helps their organization accomplish and appreciate great work.

Company Profile

Company:
Irdeto

Company Size:
Medium Enterprise

Industry:
Security Products & Services

About O.C. Tanner

O.C. Tanner helps organizations inspire and appreciate great work. Thousands of clients globally use our cloud-based technology, tools, and awards to provide meaningful recognition for their employees. Learn more at www.octanner.com.

Learn More:

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Source: Judy Anjowski, Human Resource Analyst, Irdeto