

# S&P 500 Professional Services Company

## Introduction

This case study of a S&P 500 professional services company is based on a March 2021 survey of O.C. Tanner customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.



“We have had a strong culture of recognition, but our internal technology was no longer supporting our desire for reporting. We also wanted a social platform. We launched at the end of 2019/beginning of 2020, which was perfect for when we transitioned to the virtual environment.”

“Our Account Rep and the understanding of our unique culture.”

## Challenges

The business challenges that led the profiled company to evaluate and ultimately select O.C. Tanner:

- Challenges faced that led them to purchase O.C. Tanner solutions:
  - A desire to consolidate recognition programs
  - Needing to replace or create a recognition program

## Use Case

The key features and functionalities of O.C. Tanner that the surveyed company uses:

- O.C. Tanner products/services they use:
  - Service Awards (Yearbook™)
  - Performance Recognition (Victories™)

## Results

The surveyed company achieved the following results with O.C. Tanner:

- Outcomes realized as a result of using O.C. Tanner solutions:
  - Employees' contributions and successes being celebrated
  - Employees putting in extra effort and becoming more engaged
- O.C. Tanner capabilities compared to competitors:
  - transparent pricing: significantly better
  - total cost of ownership: significantly better
  - ease-of-use: significantly better
  - customer service: best in class
  - technology: significantly better
  - award selection: better
  - custom awards: significantly better
  - flexible program design: best in class
- They strongly agree O.C. Tanner helps their organization accomplish and appreciate great work.

### Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:  
**S&P 500**

Industry:  
**Professional Services**

### About O.C. Tanner

O.C. Tanner helps organizations inspire and appreciate great work. Thousands of clients globally use our cloud-based technology, tools, and awards to provide meaningful recognition for their employees. Learn more at [www.octanner.com](http://www.octanner.com).

**Learn More:**

[O.C. Tanner](#)