

Northside Hospital

Introduction

This case study of Northside Hospital is based on a May 2023 survey of O.C. Tanner customers by TechValidate, a 3rd-party research service.



“Our partnership with O.C. Tanner has positively impacted our culture in a few key ways. Firstly, the integration of ecards into our recognition practices has successfully ingrained a culture of appreciation on a daily basis at Northside. Additionally, the service anniversary experience and Yearbook provided by O.C. Tanner have significantly amplified the impact of our milestone service awards, enhancing the overall employee experience in recognizing their dedicated service.”

“What I find most valuable about O.C. Tanner’s products/services is the exceptional ease of use for both the end-users and program managers. The platform provides a user-friendly experience, allowing employees to easily engage with recognition features and navigate the system effortlessly. Simultaneously, as a program manager, the tools and functionalities provided by O.C. Tanner make it simple to administer and manage recognition programs effectively. This combination of user-friendliness for employees and program managers greatly enhances the overall experience and effectiveness of the platform.”

Challenges

The business challenges that led the profiled company to evaluate and ultimately select O.C. Tanner:

- Attracting top talent
- Recognizing at scale
- Losing great employees (retention)
- Employee burnout
- Needing to create, replace, modernize or consolidate recognition program(s)

Company Profile

Company:
Northside Hospital

Company Size:
Large Enterprise

Industry:
Healthcare

Use Case

The key features and functionalities of O.C. Tanner that the surveyed company uses:

- Daily recognition
- Group Deposits (company-wide recognition)
- Career anniversaries
- Awards (gift cards, merchandise, experiences)
- Custom awards (careerscapes, numerals, cubes, etc)

About O.C. Tanner

O.C. Tanner helps organizations inspire and appreciate great work. Thousands of clients globally use our cloud-based technology, tools, and awards to provide meaningful recognition for their employees. Learn more at www.octanner.com.

Learn More:

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Results

The surveyed company achieved the following results with O.C. Tanner:

- Saw a return on their investment with O.C. Tanner within 1 year.
- What business and cultural outcomes, if any, has your organization seen as a result of using O.C. Tanner products/services?
 - Improved frequency of recognition moments
 - More consistent recognition
 - More visible recognition
- They strongly agreed that “O.C. Tanner helps my organization accomplish and appreciate great work.”