

Large Enterprise Consumer Products Company

Introduction

This case study of a large enterprise consumer products company is based on a May 2023 survey of O.C. Tanner customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

Challenges

What challenges was your organization looking to address with O.C. Tanner's products/services?

- Recognizing at scale
- Negative workplace culture
- Negative employee feedback
- Needing to create, replace, modernize, or consolidate recognition program(s)

Use Case

The key products and services of O.C. Tanner that the surveyed company uses:

- Nominations
- Group Deposits (company-wide recognition)
- Initiatives

Results

What business and cultural outcomes, if any, has your organization seen as a result of using O.C. Tanner products/services?

- Improved employee retention
- Employees feel a greater connection between their work and the organization's purpose
- Employees have more trust in team leaders
- Improved employee fulfillment in their job
- Increased employee engagement
- Improved frequency of recognition moments
- Improved workplace community
- More consistent recognition
- More visible recognition

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Large Enterprise

Industry:
Consumer Products

About O.C. Tanner

O.C. Tanner helps organizations inspire and appreciate great work. Thousands of clients globally use our cloud-based technology, tools, and awards to provide meaningful recognition for their employees. Learn more at www.octanner.com.

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