Medium Enterprise Construction Company

Introduction

This case study of a medium enterprise construction company is based on a May 2023 survey of O.C. Tanner customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

> "Our employees feel like their employment is being recognized."
>
> "Customer service is very important and O.C. Tanner has wonderful Customer Service. Very reliable and responsive."
>
> "It's easy to use."

Challenges

The business challenges that led the profiled company to evaluate and ultimately select O.C. Tanner:

- Recognizing at scale
- Losing great employees (retention)
- Needing to create, replace, modernize or consolidate recognition program(s)
- Low recognition scores

Use Case

The key features and functionalities of O.C. Tanner that the surveyed company uses:

- Career anniversaries

Results

The surveyed company achieved the following results with O.C. Tanner:

- Employees have an increased sense of opportunity for personal and professional development

- They strongly agreed that "O.C. Tanner helps my organization accomplish and appreciate great work."

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Medium Enterprise

Industry:
Construction

About O.C. Tanner

O.C. Tanner helps organizations inspire and appreciate great work. Thousands of clients globally use our cloud-based technology, tools, and awards to provide meaningful recognition for their employees. Learn more at www.octanner.com.

Learn More:

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