

# Medium Enterprise Agriculture Company

## Introduction

This case study of a medium enterprise agriculture company is based on a May 2023 survey of O.C. Tanner customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.



“Employees are pretty happy about this program and feel recognized for their years of service.”

“Ease of use for employees.”

## Challenges

The business challenges that led the profiled company to evaluate and ultimately select O.C. Tanner:

- Needing to create, replace, modernize, or consolidate recognition program(s)

## Use Case

The key features and functionalities of O.C. Tanner that the surveyed company uses:

- Career anniversaries
- Celebrations/Events/Holidays
- Awards (gift cards, merchandise, experiences)

## Results

The surveyed company achieved the following results with O.C. Tanner:

- Improved employee retention
  - Employees feel a greater connection between their work and the organization’s purpose
  - Improved recognition scores
  - Improved employee satisfaction with job
  - More visible recognition
- They strongly agreed that “O.C. Tanner helps my organization accomplish and appreciate great work.”

### Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:  
**Medium Enterprise**

Industry:  
**Agriculture**

### About O.C. Tanner

O.C. Tanner helps organizations inspire and appreciate great work. Thousands of clients globally use our cloud-based technology, tools, and awards to provide meaningful recognition for their employees. Learn more at [www.octanner.com](http://www.octanner.com).

**Learn More:**

[O.C. Tanner](#)