

Large Enterprise Healthcare Company

Introduction

This case study of a large enterprise healthcare company is based on a May 2023 survey of O.C. Tanner customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.



“There is more recognition that we have now than we had before and people are recognizing each other.”

“Great products and good customer service.”

Challenges

The business challenges that led the profiled company to evaluate and ultimately select O.C. Tanner:

- Losing great employees (retention)
- Negative employee feedback
- Low engagement scores

Use Case

The key features and functionalities of O.C. Tanner that the surveyed company uses:

- Daily recognition
- Nominations
- Group Deposits (company-wide recognition)
- Career anniversaries

Results

The surveyed company achieved the following results with O.C. Tanner:

- Improved recognition scores
- They strongly agreed that “O.C. Tanner helps my organization accomplish and appreciate great work.”

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Large Enterprise

Industry:
Healthcare

About O.C. Tanner

O.C. Tanner helps organizations inspire and appreciate great work. Thousands of clients globally use our cloud-based technology, tools, and awards to provide meaningful recognition for their employees. Learn more at www.octanner.com.

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