

# O.C. Tanner Boosts Engagement and Connects Employees to Purpose for Medium Enterprise Computer Services Company

## Introduction

This case study of a medium enterprise computer services company is based on an October 2019 survey of O.C. Tanner customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.



“With O.C. Tanner, people feel more valued, engaged and recognized.”

“The Yearbook™ is a wonderful tool!”

## Challenges

Before implementing O.C. Tanner solutions, the profiled company was **losing great employees** and experiencing **employee burnout**. These business challenges led the company to evaluate and ultimately select O.C. Tanner.

## Use Case

The solution the surveyed company uses to address its business challenges is O.C. Tanner’s **Service Awards (Yearbook™)**.

## Results

Positive outcomes the surveyed company realized as a result of using O.C. Tanner solutions:

- Employees feel their work is meaningful and have a stronger connection to their company’s mission or purpose
- Better collaboration within teams
- Employees put in extra effort and are more engaged

The surveyed company rates O.C. Tanner’s key capabilities as best in class compared to competitors.

- Transparent pricing: best in class
- Total cost of ownership: best in class
- Ease-of-use: best in class
- Customer service: best in class
- Technology: best in class
- Award selection: best in class
- Custom awards: best in class
- Flexible program design: best in class

The company saw a return on their initial investment with their O.C. Tanner solution in within 6 months.

The profiled company strongly agrees that **O.C. Tanner helps their organization accomplish and appreciate great work**.

### Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:  
**Medium Enterprise**

Industry:  
**Computer Services**

### About O.C. Tanner

O.C. Tanner helps organizations inspire and appreciate great work. Thousands of clients globally use our cloud-based technology, tools, and awards to provide meaningful recognition for their employees. Learn more at [www.octanner.com](https://www.octanner.com).

**Learn More:**

[O.C. Tanner](https://www.octanner.com)