

O.C. TANNER CASE STUDY

Large Enterprise Food Company

Introduction

This case study of a large enterprise food company is based on a May 2023 survey of O.C. Tanner customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

"Les employés sont reconnaissants que nous leur offrions des récompenses pour célébrer leurs années de service ou d'autres récompenses pour la performance."

"Variété de récompenses programme facile à implanter peu d'administration à faire pour nous."

Challenges

The business challenges that led the profiled company to evaluate and ultimately select O.C. Tanner:

- Recognizing at scale
- Needing to create, replace, modernize, or consolidate recognition program(s)

Use Case

The key features and functionalities of O.C. Tanner that the surveyed company uses:

- Career anniversaries
- Awards (gift cards, merchandise, experiences)
- Retirement

Results

The surveyed company achieved the following results with O.C. Tanner:

- Employees feel a greater connection between their work and the organization's purpose
- Improved recognition scores
- Increased employee engagement
- More visible recognition
- They strongly agreed that "O.C. Tanner helps my organization accomplish and appreciate great work."

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size: Large Enterprise

Industry: **Food**

About O.C. Tanner

O.C. Tanner helps organizations inspire and appreciate great work. Thousands of clients globally use our cloudbased technology, tools, and awards to provide meaningful recognition for their employees. Learn more at www.octanner.com.

Learn More:

☑O.C. Tanner

Source: TechValidate survey of a Large Enterprise Food Company

✓ Validated

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Research by **TechValidate**