O.C. TANNER CASE STUDY

Medium Enterprise Banking Company

Introduction

This case study of a medium enterprise banking company is based on a May 2023 survey of O.C. Tanner customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

> "Enhanced our already great culture of recognition. Allowed us to continue administering recognition programs while growing considerably in size."
>
> "The ability to recognize employees in "real-time" and have it be publicly visible."
>
> "Overall, we are very pleased with OCT."

Challenges

The business challenges that led the profiled company to evaluate and ultimately select O.C. Tanner:

- Recognizing at scale
- Needing to create, replace, modernize or consolidate recognition program(s)

Use Case

The key features and functionalities of O.C. Tanner that the surveyed company uses:

- Daily recognition
- Nominations
- Career anniversaries
- Awards (gift cards, merchandise, experiences)
- Retirement

Results

The surveyed company achieved the following results with O.C. Tanner:

- Saw a return on their investment with O.C. Tanner within 1 year.
- What business and cultural outcomes, if any, has your organization seen as a result of using O.C. Tanner products/services?
  - Improved frequency of recognition moments
  - Improved workplace community
  - More consistent recognition
  - More visible recognition
  - A stronger connection with team and colleagues
- They strongly agreed that "O.C. Tanner helps my organization accomplish and appreciate great work."

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Medium Enterprise

Industry:
Banking

About O.C. Tanner

O.C. Tanner helps organizations inspire and appreciate great work. Thousands of clients globally use our cloud-based technology, tools, and awards to provide meaningful recognition for their employees. Learn more at www.octanner.com.

Learn More:

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