

Hofman Enterprises

Introduction

This case study of Hofman Enterprises is based on a March 2021 survey of O.C. Tanner customers by TechValidate, a 3rd-party research service.



What would you miss the most if you could no longer work with O.C. Tanner?

“Employees look forward to being recognized”

“Customer service”

Challenges

The business challenges that led the profiled company to evaluate and ultimately select O.C. Tanner:

- Challenges faced that led them to purchase O.C. Tanner solutions:
 - Attracting top talent

Use Case

The key features and functionalities of O.C. Tanner that the surveyed company uses:

- O.C. Tanner products/services they use:
 - Service Awards (Yearbook™)

Results

The surveyed company achieved the following results with O.C. Tanner:

- Outcomes realized as a result of using O.C. Tanner solutions:
 - Employees feeling that their work is meaningful and having a stronger connection to their company’s mission or purpose
 - Employees stay with their organization longer
 - Employees’ contributions and successes being celebrated
- O.C. Tanner capabilities compared to competitors:
 - transparent pricing: best in class
 - ease-of-use: best in class
 - customer service: best in class
 - technology: best in class
- They strongly agree O.C. Tanner helps their organization accomplish and appreciate great work.

Company Profile

Company:
Hofman Enterprises

Company Size:
Medium Enterprise

Industry:
Automotive & Transport

About O.C. Tanner

O.C. Tanner helps organizations inspire and appreciate great work. Thousands of clients globally use our cloud-based technology, tools, and awards to provide meaningful recognition for their employees. Learn more at www.octanner.com.

Learn More:

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