

ABF Freight System

Introduction

This case study of ABF Freight System is based on an October 2019 survey of O.C. Tanner customers by TechValidate, a 3rd-party research service.



“Employees are very excited to receive their gift.”

“Enjoy receiving their gift from their manager.”

Challenges

Business challenges that led the profiled company to evaluate and ultimately select O.C. Tanner:

- Challenges faced that led them to purchase O.C. Tanner solutions:
 - Needing to replace or create a recognition program

Use Case

Key features and functionalities of O.C. Tanner that the surveyed company uses:

- O.C. Tanner products/services they use:
 - Service Awards (Yearbook™)

Results

The surveyed company achieved the following results with O.C. Tanner:

- Outcomes realized as a result of using O.C. Tanner solutions:
 - Employees feeling that their work is meaningful and having a stronger connection to their company’s mission or purpose
 - Employees’ contributions and successes being celebrated
- O.C. Tanner capabilities compared to competitors:
 - Ease-of-use: better
 - Customer service: better
 - Technology: better
 - Award selection: better
 - Custom awards: better
 - Flexible program design: better
- They haven’t measured ROI yet so they are not sure about their return on their initial investment with their O.C. Tanner solution.
- They strongly agree that O.C. Tanner helps their organization accomplish and appreciate great work.

Company Profile

Company:
ABF Freight System

Company Size:
Small Business

Industry:
Transportation Services

About O.C. Tanner

O.C. Tanner helps organizations inspire and appreciate great work. Thousands of clients globally use our cloud-based technology, tools, and awards to provide meaningful recognition for their employees. Learn more at www.octanner.com.

Learn More:

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