

Large Enterprise Chemicals Company

Introduction

This case study of a large enterprise chemicals company is based on a May 2023 survey of O.C. Tanner customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.



“We are implementing a Culture of Care so O.C.Tanner helps us recognize people for their dedication & years of service.”

“Numerals are something tangible that can be displayed to show their years of service. There’s a good variety to choose from in each anniversary milestone. Employees can choose the options that suit their lifestyle.”

“Great customer service, prompt responses to questions. Always go above & beyond when I ask about long service awards.”

Challenges

The business challenges that led the profiled company to evaluate and ultimately select O.C. Tanner:

- Attracting top talent
- Needing to create, replace, modernize or consolidate recognition program(s)

Use Case

The key features and functionalities of O.C. Tanner that the surveyed company uses:

- Career anniversaries
- Awards (gift cards, merchandise, experiences)
- Custom awards (careerscapes, numerals, cubes, etc)

Results

The surveyed company achieved the following results with O.C. Tanner:

- Improved frequency of recognition moments
 - More consistent recognition
 - More visible recognition
- They strongly agreed that “O.C. Tanner helps my organization accomplish and appreciate great work.”

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Large Enterprise

Industry:
Chemicals

About O.C. Tanner

O.C. Tanner helps organizations inspire and appreciate great work. Thousands of clients globally use our cloud-based technology, tools, and awards to provide meaningful recognition for their employees. Learn more at www.octanner.com.

Learn More:

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