

O.C. Tanner Improves Engagement, Collaboration, and Trust in Leadership for Large Enterprise Professional Services Company

Introduction

This case study of a large enterprise professional services company is based on an October 2019 survey of O.C. Tanner customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.



“The yearbook program is a great opportunity for every employee to comment on the strengths of the individual who is celebrated and it is the best way for the employee to get feedback about their performance from their peers.”

“The employees are very fast assisted with any issues (in case they decide to reach out directly to O.C. Tanner instead of contacting our HR department).”

Challenges

Before implementing O.C. Tanner solutions, the profiled company wanted to **consolidate recognition programs**. This business challenge led the company to evaluate and ultimately select O.C. Tanner.

Use Case

The solution the surveyed company uses to address its business challenges is O.C. Tanner’s **Service Awards (Yearbook™)**.

Results

Positive outcomes the surveyed company realized as a result of using O.C. Tanner solutions:

- Employees feel their work is meaningful and have a stronger connection to their company’s mission or purpose
- Employees’ contributions and successes are celebrated
- Employees have more trust in team leaders
- Better collaboration within teams
- Employees put in extra effort and are more engaged

The surveyed company rates O.C. Tanner’s key capabilities as best in class and significantly better than competitors.

- Transparent pricing: Best in class
- Total cost of ownership: Significantly better
- Ease-of-use: Best in class
- Customer service: Best in class
- Technology: Best in class
- Award selection: Best in class
- Custom awards: Significantly better

The company saw a return on their initial investment with their O.C. Tanner solution in within 1 year.

The profiled company strongly agrees that **O.C. Tanner helps their organization accomplish and appreciate great work**.

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Large Enterprise

Industry:
Professional Services

About O.C. Tanner

O.C. Tanner helps organizations inspire and appreciate great work. Thousands of clients globally use our cloud-based technology, tools, and awards to provide meaningful recognition for their employees. Learn more at www.octanner.com.

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