Global 500 Pharmaceuticals Company

Introduction

This case study of a Global 500 pharmaceuticals company is based on a March 2021 survey of O.C. Tanner customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

> "Employees feel better appreciated for their work and are more engaged in the companies performance as well."
>
> "The relationship with the OCT Team members."

Challenges

The business challenges that led the profiled company to evaluate and ultimately select O.C. Tanner:

- Challenges faced that led them to purchase O.C. Tanner solutions:
    - Negative employee feedback
    - Low engagement scores
    - A desire to consolidate recognition programs
    - Needing to replace or create a recognition program

Use Case

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Global 500

The key features and functionalities of O.C. Tanner that the surveyed company uses:

- O.C. Tanner products/services they use:
    - Service Awards (Yearbook™)
    - Performance Recognition (Victories™)

Results

The surveyed company achieved the following results with O.C. Tanner:

- Outcomes realized as a result of using O.C. Tanner solutions:
    - Employees feeling that their work is meaningful and having a stronger connection to their company's mission or purpose
    - Improved work quality
    - Employees' contributions and successes being celebrated
    - Better collaboration within teams
    - Employees putting in extra effort and becoming more engaged
- O.C. Tanner capabilities compared to competitors:
    - transparent pricing: better
    - ease-of-use: significantly better
    - customer service: significantly better
    - technology: significantly better
    - award selection: significantly better
    - custom awards: best in class
    - flexible program design: significantly better
- Saw a return on their initial investment with their O.C. Tanner solution in within 1 year.
- They strongly agree O.C. Tanner helps their organization accomplish and appreciate great work.

Industry:
Pharmaceuticals

About O.C. Tanner

O.C. Tanner helps organizations inspire and appreciate great work. Thousands of clients globally use our cloud-based technology, tools, and awards to provide meaningful recognition for their employees. Learn more at www.octanner.com.

Learn More:

 O.C. Tanner