

# Large Enterprise Financial Services Company

## Introduction

This case study of a large enterprise financial services company is based on a May 2023 survey of O.C. Tanner customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.



“Our recognition culture has been positively impacted by being more integrated across our organization.”

“Focus on providing holistic solutions that are founded in strategy and best practices.”

“Great partnership with O.C. Tanner in all areas.”

## Challenges

The business challenges that led the profiled company to evaluate and ultimately select O.C. Tanner:

- Recognizing at scale
- Needing to create, replace, modernize, or consolidate recognition program(s)

## Use Case

The key features and functionalities of O.C. Tanner that the surveyed company uses:

- Daily recognition
- Nominations
- Group Deposits (company-wide recognition)

## Results

The surveyed company achieved the following results with O.C. Tanner:

- What business and cultural outcomes, if any, has your organization seen as a result of using O.C. Tanner products/services?
  - Increased employee engagement
  - Improved frequency of recognition moments
  - More consistent recognition
  - More visible recognition
  - Stronger connection with leaders
  - A stronger connection with team and colleagues
- They strongly agreed that “O.C. Tanner helps my organization accomplish and appreciate great work.”

### Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:  
**Large Enterprise**

Industry:  
**Financial Services**

### About O.C. Tanner

O.C. Tanner helps organizations inspire and appreciate great work. Thousands of clients globally use our cloud-based technology, tools, and awards to provide meaningful recognition for their employees. Learn more at [www.octanner.com](http://www.octanner.com).

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